



## ABOUT PURE

We are a multidisciplinary design firm working in the disciplines of landscape, space and communications design. Our philosophy is the belief that collaboration among designers and professionals from various industries results in the highest quality, fresh design and non-traditional design solutions.

[WWW.PUREIND.COM](http://WWW.PUREIND.COM)

**THE  
UNIQUE  
COLLABORATIVE  
APPROACH  
THAT IS  
PURE INDUSTRIES**  
BRAND IDENTITY  
GRAPHICS  
PRINT  
WEB

## PRINT COLLECTION

We have assembled our most popular print products into one collection. With any product you can expect a quality product at a competitive rate with quick turn around time.

For information on pricing of a particular product or products please email [info@pureind.com](mailto:info@pureind.com) or call our offices at 289.488.3009.

Don't see what you are looking for in Pure Print Collection? Not to worry, we also offer a variety of specialty finishes, custom sizes and unlimited options. If you have something specific you are looking for or need some help deciding on a product, send an email to [info@pureind.com](mailto:info@pureind.com) or call our offices at 289.488.3009 and one of our team members will assist you in finding the appropriate product for your application.

## GRAPHIC DESIGN

At Pure Industries we design everything from business cards to websites. We have worked with numerous clients on creating brand identity and a cohesive company perception across all forms of media whether it be print or digital. For more information on specific design services and a portfolio of projects visit our website at [www.pureind.com](http://www.pureind.com).

## WEB SOLUTIONS

Along with design we also offer web development ranging from landing pages to full service sites and ecommerce solutions that include all the bells and whistles. Our specialty is WordPress content management solutions, a powerful, expandable and easy to use platform that allows our clients to maintain, change and update their sites content on their own, with no coding experience required. For more information on our web offerings as well as a portfolio of previously completed work visit [www.pureind.com](http://www.pureind.com).

# PRINT LEGEND

While navigating the Pure Print Collection you will notice some terms and acronyms used to describe products. To help you make the best product choice we have included a breakdown of what some of these key terms and acronyms mean:

**UV** = high gloss

**GC** = gloss

**AQ** = semi gloss

**Matte** = matte / dull finish

**Matte Lamination** = ultra matte laminated finish

**UV Lamination** = ultra gloss laminated finish

**Recycled** = recycled material, natural finish

**C2S** = product is coated on both sides

**C1S** – product is coated on one side

**pt** – stock thickness (higher pt the thicker the product)

**lb** – paper weight (higher lb the thicker the product)

## CONTACT + CONNECT

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\*availability and minimum quantities on all items in  
Pure Print Collection are subject to change

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# BUSINESS CARDS

business cards / coupons / tickets / loyalty punch cards / schedules / product specs / information cards

## ▶ product types

- 95 Bright 14pt Gloss C2S Card Stock with AQ, UV, GC or Matte finish
- 100% Recycle Paper 13pt Card Stock
- 14pt plastic stock
- 95 Bright 14pt Gloss C2S Card Stock with Gloss Lamination (14.5pt w/ 1 sided lam, 15pt w/ 2 sided lam)
- 95 Bright 14pt Gloss C2S Card Stock with Matte Lamination (15.5pt w/ 1 sided lam, 17pt w/ 2 sided lam)
- 95 Bright 16pt Gloss C2S Card Stock with AQ finish (no rounded corners)
- Bright 11.5 pt Linen Card Stock (no rounded corners)

## ▶ colour options

- 1 or 2 sided full colour - CMYK

## ▶ standard quantities

- 100 - 100 000

## ▶ finish sizes

- 3.5"x2.5"

## ▶ product options

- rounded corners
- bundling





# FOLDING BUSINESS CARDS

business cards / coupons / tickets / loyalty punch cards / schedules / product specs / information cards

▶ product **types**

95 Bright 14pt Gloss C2S Card Stock with AQ, UV or Matte finish  
100% Recycle Paper 13pt Card Stock

▶ colour **options**

1 or 2 sided full colour - CMYK

▶ standard **quantities**

100 - 25 000

▶ finish **sizes**

open size: 3.5"x4" (closed size 3.5"x2")

▶ product **options**

n/a



# POSTCARDS

postcards / product, company, services information / promotions / general marketing collateral / rack cards / events

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ, UV or Matte finish  
100% Recycle Paper 13pt Card Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x 2.125" ■ 2"x 8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6"  
4"x4" 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5"  
8.5"x6" ■ 8.5"x11" 6"x11" ■ 11"x17"

## ▶ product **options/**

■ bundling



# ECONO POSTCARDS 10 pt stock

business cards / coupons / tickets / loyalty punch cards / schedules / product specs / information cards

## ▶ product **types/**

95 Bright 10pt Gloss C2S Card Stock with AQ finish

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

1000 - 100 000

## ▶ finish **sizes/**

2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x 2.125" ■ 2"x 8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6"  
4"x4" 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5"  
8.5"x6" ■ 8.5"x11" 6"x11" ■ 11"x17"

## ▶ product **options/**

- bundling



# FLYERS

flyers / promotions / product, company, services information / instructions / general marketing collateral

## ▶ product **types/**

Bright 100lb Glossy Text with Standard, UV or Matte finish  
100% Recycle Paper 80lb Text

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

50 - 100 000

## ▶ finish **sizes/**

2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x 2.125" ■ 2"x 8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6" ■ 4"x4" ■ 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5" ■ 8.5"x6" ■ 8.5"x11" ■ 6"x11" ■ 11"x17"

## ▶ product **options/**

■ bundling



# BROCHURES

company, product, services information / special events / instructions / menus / listings / special events

## ▶ product **types/**

Bright 100lb Glossy Text with Standard, UV or Matte finish

100% Recycle Paper 80lb Text

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

open sizes: 8.5"x11" ■ 8.5"x14" ■ 11" x 17" available in Half Fold / Z- Fold (accordion) / Roll Fold (3 panel)  
open size: 11"x25.5" available in Roll Fold (3 panel)  
open size: 8.5"x14" available in Double Parallel Fold

## ▶ product **options/**

- bundling



# MATTE LAMINATION

premium matte look & feel

business cards / postcards / product, company, services information / promotions / general marketing collateral / rack cards / events / posters / flyers

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with Matte Lamination (15.5pt w/ 1 sided lam, 17pt w/ 2 sided lam)

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 25 000

## ▶ finish **sizes/**

3.5"x2" ■ 2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x 2.125" ■ 2"x8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6" ■ 4"x4" ■ 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5" ■ 8.5"x6" ■ 8.5"x11" ■ 6"x11" ■ 11"x17"

## ▶ product **options/**

- rounded corners only available with 2.5"x3.5" (business card)
- 1 or 2 sided lamination



# GLOSS LAMINATION

premium gloss look & feel

business cards / postcards / product, company, services information / promotions / general marketing collateral / rack cards / events / posters / flyers

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with Gloss Lamination (14.5pt w/ 1 sided lam, 15pt w/ 2 sided lam)

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 25 000

## ▶ finish **sizes/**

3.5"x2" ■ 2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x2.125" ■ 2"x8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6" ■ 4"x4" ■ 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5" ■ 8.5"x6" ■ 8.5"x11" ■ 6"x11" ■ 11"x17"

## ▶ product **options/**

- rounded corners only available with 2.5"x3.5" (business card)
- 1 or 2 sided lamination



# C15 CARD STOCK

uncoated one side for notes using pen or pencil

business cards / postcards / promotions / general marketing collateral

## ▶ product **types/**

90 Bright 14pt Gloss C15 Card Stock with AQ or UV finish

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

2"x 3.5" ■ 5.5"x8.5" ■ 5"x7" ■ 4"x6" ■ 3.5"x8.5" ■ 6"x9"

## ▶ product **options/**

n/a





# 16PT CARD STOCK premium heavy feel

business cards / postcards / product, company, services information / promotions / general marketing collateral / rack cards / events / posters / flyers

## ▶ product **types/**

95 Bright 16pt Gloss C2S Card Stock with AQ finish

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 25 000

## ▶ finish **sizes/**

3.5"x2" ■ 2.5"x2.5" ■ 5.5"x8.5" ■ 4.25"x2.75" ■ 5.5"x 2.125" ■ 2"x 8" ■ 4.25"x3.66" ■ 3"x4" ■ 4.25"x5.5" ■ 4"x6" ■ 4"x4" ■ 4.25"x6" ■ 8.5"x2.75" ■ 8"x5" ■ 6"x9" ■ 4.25"x11" ■ 5"x7" ■ 4"x9" ■ 8.5"x3.66" ■ 8.5"x3.5" ■ 8.5"x6" ■ 8.5"x11" ■ 6"x11" ■ 11"x17"

## ▶ product **options/**

n/a



# DOOR HANGERS

advertising / notices / promotions / events

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ, UV or Matte finish  
100% Recycle Paper 13pt Card Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

8.5"x3.5" ■ 4.25"x11"

## ▶ product **options/**

- perforated business card at bottom of 8.5"x3.5"
- 1 or 2 sided lamination



# TEAR CARDS

advertising / notices / promotions / events / coupons / contact information / business card

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ, UV or Matte finish  
100% Recycle Paper 13pt Card Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

3.5"x 11" ■ 8.5"x3.5"

## ▶ product **options/**

■ tear card size 2"x3.5"



# NUMBERED TICKETS

events / draws / promotions / contests

▶ product **types/**

Bright 14pt C2S Card Stock

▶ colour **options/**

1 or 2 sided full colour - CMYK

▶ standard **quantities/**

50 - 5000

▶ finish **sizes/**

4"x2" ■ 5.5"x2" ■ 6"x3.5" ■ 8.5"x3.5"

▶ product **options/**

- 1 - 2 fields
- single perforation 1 inch from end



# VARIABLE PRINTING

personalized marketing collateral / events / draws / promotions / contests

## ▶ product **types/**

Bright 14pt C2S Card Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

50 - 5000

## ▶ finish **sizes/**

5.5"x8.5" ■ 5"x7" ■ 3.5"x8.5" ■ 8.5"x11"

## ▶ product **options/**

- 1 - 5 fields
- 6 - 10 fields
- 11 - 20 fields



# TENT CARDS

advertising / promotions / contests / specials / menus

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ finish

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

25 - 100 000

## ▶ finish **sizes/**

4"x6.25" (open size 4"x 16.5") ■ 5"x5.5" (open size 5"x16.5")

## ▶ product **options/**

- bundling



# PLASTICS

business cards / post cards / flyers / rack cards

## ▶ product **types/**

14pt Plastic Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 5000

## ▶ finish **sizes/**

2"x3.5" ■ 5.5"x8.5" ■ 3.5"x8.5" ■ 4"x6" ■ 8.5"x11" ■ 11"x17

## ▶ product **options/**

■ rounded corners (2"x3.5" only)



# LETTERHEAD

letters / invoices / notes / presentations

## ▶ product **types/**

Bright 60 lb Uncoated Text

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

250 - 10 000

## ▶ finish **sizes/**

8.5"x11"

## ▶ product **options/**

- bundling





# LINEN TEXT

unique linen feel

flyers / brochures / notes / events / advertising / product, company, services information / promotions / general marketing collateral / posters

## ▶ product **types/**

Bright 70lb Linen Text

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

5.5"x8.5" ■ 8.5"x11" ■ 8.5"x14" ■ 11"x17"

## ▶ product **options/**

- bundling



## POCKET FOLDERS

business presentations / sales tools / product, service information packages

▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ or UV finish (outside only for UV)

▶ colour **options/**

1 or 2 sided full colour - CMYK

▶ standard **quantities/**

100 - 5000

▶ finish **sizes/**

5.25"x 10.5" (with 3" pocket) ■ 6"x 9" (with 3" pocket) ■ 9"x 12" (with 3" or 4" pocket) ■ 9"x 14.5" (with 3" or 4" pocket)

▶ product **options/**

- two pockets
- right pocket only (only available on 9"x12")
- business card slit options: no slits, left or right slit, slits on both sides



# ECONO POCKET FOLDERS

business presentations / sales tools / product, service information packages

▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ finish

▶ colour **options/**

1 or 2 sided full colour - CMYK

▶ standard **quantities/**

100 - 5000

▶ finish **sizes/**

8.875" x 11.3125" (with 2.4375" pocket)

▶ product **options/**

- only available with two pockets
- business card slit options: no slits, left or right slit, slits on both sides



# GREETING CARDS

special occasions / holidays / promotions / thank you

## ▶ product **types/**

95 Bright 14pt Gloss C2S Card Stock with AQ, UV or Matte finish  
100% Recycle Paper 13pt Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 100 000

## ▶ finish **sizes/**

open size: 8.5"x11" / folded size: 8.5"x5.5"  
open size: 10"x7" / folded size: 5"x7"  
open size: 8.5"x5.5" / folded size: 4.25"x5.5"

## ▶ product **options/**

- envelopes can be included



# C15 GREETING CARDS

uncoated inside for personalized messages using pen or pencil

special occasions / holidays / promotions / thank you

## ▶ product **types/**

90 Bright 14pt Gloss C15 Card Stock with AQ or UV finish

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

50 - 100 000

## ▶ finish **sizes/**

open size: 8.5"x11" / folded size: 8.5"x5.5"

open size: 10"x7" / folded size: 5"x7"

open size: 8.5"x5.5" / folded size: 4.25"x5.5"

## ▶ product **options/**

- envelopes can be included



# BOOKS + CATALOGUES

80lb / 100lb stock

special occasions / holidays / promotions / thank you

## ▶ product **types/**

Bright 80lb or 100lb Glossy Text

## ▶ colour **options/**

2 sided full colour - CMYK

## ▶ standard **quantities/**

25 - 10 000

## ▶ finish **sizes/**

5.5"x8.5" ■ 8.5"x11"  
saddle stitched

## ▶ product **options/**

- self cover or 14pt cover
- available in 8, 12, 16, 20, 24, 28, 32, 36, 40, 44, 48, 52, 56, 60, 64 page configurations



# NOTE PADS

note pads / promotional items / orders

## ▶ product **types/**

Bright 60 lb Uncoated Text

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

25 - 1000

## ▶ finish **sizes/**

4.25" x 5.5" ■ 4" x 6" ■ 5.5" x 8.5" ■ 8.5" x 11"

## ▶ product **options/**

- 25 or 50 sheet pads
- note: product not sticky pads



# ENVELOPES

billing / catalogues / documents / sales / information packages

▶ product **types/**

60lb Offset Text

▶ colour **options/**

1 sided full colour - CMYK

▶ standard **quantities/**

100 - 5 000

▶ finish **sizes/**

- 4.125" x 9.5" (# 10 with window)
- 4.125" x 9.5" (# 10 without window)
- 9" x 12" (no window open end)
- 10" x 13" (no window open end)

▶ product **options/**

- full coverage and printing on back not available with standard envelopes





# CALENDARS

product photos / portfolio / industry images

## ▶ product **types/**

24 page + cover

Cover: 95 Bright 14pt C2S Card Stock with AQ finish

Pages: Bright 80lb or 100lb Glossy Text

28 page (self cover)

Bright 80lb or 100lb Glossy Text

Saddle stitched

## ▶ colour **options/**

2 sided full colour - CMYK

## ▶ standard **quantities/**

25 - 25 000

## ▶ finish **sizes/**

8.5"x11"

## ▶ product **options/**

- 28 total pages of artwork required



## POSTERS

promotions / concerts / events / specials / menus / product information / advertising

### ▶ product **types/**

Bright 100lb Glossy Text with Standard, UV or Matte finish  
100% Recycle Paper 80lb Text

### ▶ colour **options/**

1 or 2 sided full colour - CMYK

### ▶ standard **quantities/**

25 - 100 000

### ▶ finish **sizes/**

18"x24" ▪ 19"x27" ▪ 12"x18" ▪ 24"x36"

### ▶ product **options/**

n/a



## LARGE FORMAT POSTERS

promotions / concerts / events / specials / menus / product information / floor graphics / signs / presentations / window displays

### ▶ product **types/**

8pt C2S Cover/Card Stock

### ▶ colour **options/**

1 sided full colour - CMYK

### ▶ standard **quantities/**

1 - 10

### ▶ finish **sizes/**

12"x24" ■ 12"x36" ■ 12"x48" ■ 12"x60" ■ 24"x 24" ■ 24 "x 36" ■ 24"x48" ■ 24"x60" ■ 36"x36" ■ 36"x48"  
48"x48" ■ 48"x60" ■ 60"x60" ■ 72"x12" ■ 72"x24" ■ 72"x36" ■ 72"x48" ■ 72"x60" ■ 84"x12" ■ 84"x24"  
84"x36" ■ 84"x48" ■ 84"x60" ■ 96"x12" ■ 96"x24" ■ 96"x36" ■ 96"x48" ■ 96"x60"

### ▶ product **options/**

n/a



# COROPLAST

political signs / yard signs / real estate signs / special event signs / advertising

## ▶ product **types/**

4, 6, or 8mm Coroplast Plastic

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

1 - 200

## ▶ finish **sizes/**

6"x24" ■ 6"x32" ■ 6"x36" ■ 12"x12" ■ 12"x 16" ■ 12 "x 18" ■ 12"x24" ■ 12"x36" ■ 12"x48" ■ 18"x24" ■ 24"x24" ■ 24"x32" ■ 24"x36" ■ 24"x48" ■ 32"x48" ■ 36"x36" ■ 36"x48" ■ 48"x48"

## ▶ product **options/**

- grommets (top 2 corners, all 4 corners, real estate top only, real estate top and bottom)
- H stand ready
- option to include H stands (only available with 4mm product)



## 4MM FOAM BOARD

recommended for indoor use

advertising / point of purchase / menus / artwork / information / trade show signage

### ▶ product **types/**

4mm Foam Core

### ▶ colour **options/**

1 or 2 sided full colour - CMYK

### ▶ standard **quantities/**

1 - 10

### ▶ finish **sizes/**

6"x24" ■ 6"x32" ■ 6"x36" ■ 12"x12" ■ 12"x 16" ■ 12"x 18" ■ 12"x24" ■ 12"x36" ■ 12"x48" ■ 18"x24" ■ 24"x24" ■ 24"x32" ■ 24"x36" ■ 24"x48" ■ 32"x48" ■ 36"x36" ■ 36"x48" ■ 48"x48"

### ▶ product **options/**

■ grommets (top 2 corners, all 4 corners, every 24" to 36" on larger finish sizes)



## SINTRA PVC

outdoor signage / displays / special events / advertising

▶ product **types/**

3mm Sintra PVC

▶ colour **options/**

1 or 2 sided full colour - CMYK

▶ standard **quantities/**

1 - 10

▶ finish **sizes/**

6"x24" ■ 6"x32" ■ 6"x36" ■ 12"x12" ■ 12"x 16" ■ 12 "x 18" ■ 12"x24" ■ 12"x36" ■ 12"x48" ■ 18"x24"  
24"x24" ■ 24"x32" ■ 24"x36" ■ 24"x48" ■ 32"x48" ■ 36"x36" ■ 36"x48" ■ 48"x48"

▶ product **options/**

- grommets (top 2 corners, all 4 corners)





# DISPLAY BOARD

recommended for indoor use

posters / indoor signage / advertising / trade show signage / artwork

## ▶ product **types/**

24pt Gloss C2S Stock

40pt Gloss C2S Stock

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

1 - 10

## ▶ finish **sizes/**

6"x24" ■ 6"x32" ■ 6"x36" ■ 12"x12" ■ 12"x 16" ■ 12 "x 18" ■ 12"x24" ■ 12"x36" ■ 12"x48" ■ 18"x24"  
24"x24" ■ 24"x32" ■ 24"x36" ■ 24"x48" ■ 32"x48" ■ 25"x37" ■ 36"x36" ■ 36"x48" ■ 48"x48"

## ▶ product **options/**

■ grommets (top 2 corners, all 4 corners, every 24" to 36" on larger finish sizes)



# STYRENE

thin, light-weight PVC

trade show signage / displays / special events / advertising / temporary signage

## ▶ product **types/**

20pt Styrene

## ▶ colour **options/**

1 or 2 sided full colour - CMYK

## ▶ standard **quantities/**

1 - 50

## ▶ finish **sizes/**

6"x24" ■ 6"x32" ■ 6"x36" ■ 12"x12" ■ 12"x 16" ■ 12 "x 18" ■ 12"x24" ■ 12"x36" ■ 12"x48" ■ 18"x24" ■ 24"x24" ■ 24"x32" ■ 24"x36" ■ 24"x48" ■ 32"x48" ■ 36"x36" ■ 36"x48" ■ 48"x48"

## ▶ product **options/**

n/a





# CANVAS

artwork / photographic / flags / canvas banners

## ▶ product **types/**

Canvas

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

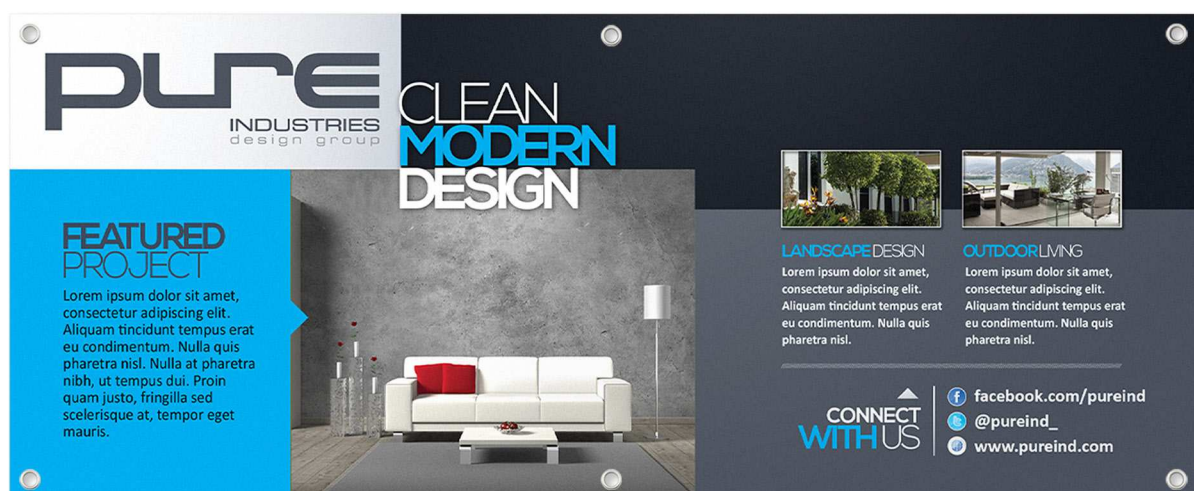
1 - 10

## ▶ finish **sizes/**

12"x24" ▪ 12"x36" ▪ 12"x48" ▪ 24"x 24" ▪ 24 "x 36" ▪ 24"x48" ▪ 36"x36" ▪ 36"x48" ▪ 48"x48" ▪ 72"x12"  
72"x24" ▪ 72"x36" ▪ 72"x48" ▪ 84"x12" ▪ 84"x24" ▪ 84"x36" ▪ 84"x48" ▪ 96"x12" ▪ 96"x24" ▪ 96"x36"  
96"x48"

## ▶ product **options/**

- no wrap
- 1" wrap
- does not include frame



## VINYL BANNERS

temporary signs / promotions / events / displays / trade shows / advertising

### ▶ product **types/**

13 oz Gloss Vinyl

13oz Matte Vinyl

### ▶ colour **options/**

1 sided full colour - CMYK

### ▶ standard **quantities/**

1 - 10

### ▶ finish **sizes/**

36"x36" ■ 36"x48" ■ 36"x60" ■ 39.37"x78.75" ■ 39.37"x81" ■ 39.37"x90" ■ 47.5"x48.75" ■ 47.5"x78.75" ■ 47.5"x81" ■ 47.5"x90" ■ 48"x48" ■ 48"x60" ■ 60"x60" ■ 72"x12" ■ 72"x24" ■ 72"x36" ■ 72"x48" ■ 72"x60" ■ 84"x12" ■ 84"x24" ■ 84"x36" ■ 84"x48" ■ 84"x60" ■ 96"x12" ■ 96"x24" ■ 96"x36" ■ 96"x48" ■ 96"x60" ■ 120"x12" ■ 120"x24" ■ 120"x36" ■ 120"x48" ■ 120"x60" ■ 144"x12" ■ 144"x24" ■ 144"x36" ■ 144"x48" ■ 144"x60"

### ▶ product **options/**

- grommets (top 2 corners, all 4 corners, every 24" to 36")
- hemming (no hemming, 2 shortest, 2 longest sides all 4 sides)



# PULL UP BANNER STANDS

trade shows / presentations / promotions / advertising / in store signage

## ▶ product types/

13oz Matte Vinyl

## ▶ colour options/

1 sided full colour - CMYK

## ▶ standard quantities/

1 - 10

## ▶ finish sizes/

33"Wx81"H

## ▶ product options/

- includes: lightweight swivel foot unit, 3 piece interlocking pole, carrying bag and 1 one sided 33"x81" banner installed



# X FRAME BANNER

trade shows / presentations / promotions / advertising / in store signage

## ▶ product types/

13oz Matte Vinyl

## ▶ colour options/

1 sided full colour - CMYK

## ▶ standard quantities/

1 - 10

## ▶ finish sizes/

23" H x 63" W

## ▶ product options/

- includes: X frame unit, carrying bag and a replaceable 1 sided 23.6"x63" matte vinyl banner with grommets
- ability to order additional banners to fit stand



# A FRAME SIGNS

store fronts / roadsides / promotions / advertising

## ▶ product **types/**

4mm Coroplast

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

1 - 10

## ▶ finish **sizes/**

8" H x 24" W  
36" H x 24" W

## ▶ product **options/**

- includes 2 replaceable 1 sided 4mm Coroplast signs plus metal A frame



# LABELS

addresses / advertising / warning / logos / promotions

## ▶ product [types/](#)

60 lb semi-glossy slit back label

## ▶ colour [options/](#)

1 sided full colour - CMYK

## ▶ standard [quantities/](#)

100 - 5000

## ▶ finish [sizes/](#)

2"x3.5" ■ 2"x4" ■ 2"x8" ■ 3"x4" ■ 3.5"x3.5" ■ 4"x4" ■ 4"x6" ■ 5"x7" ■ 5.5"x8.5" ■ 6"x9" ■ 8.5"x2.75"  
8.5"x3.66" ■ 8.5"x11" ■ 11"x4.25"

## ▶ product [options/](#)

n/a



# ROLL LABELS

addresses / advertising / warning / logos / promotions / packaging / bottles / instructions

## ▶ product **types/**

White Paper with Gloss Lamination  
White Vinyl with Gloss Lamination  
Clear Vinyl with Gloss Lamination

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

250 - 5000

## ▶ finish **sizes/**

contact [info@pureind.com](mailto:info@pureind.com) for finish sizes

## ▶ product **options/**

- square labels
- rectangular labels
- round labels
- oval labels





# MAGNETS

business cards / calendars / contact information / invitations / special events / promotions

▶ product **types/**

8mil (15pt) Glossy Magnet

▶ colour **options/**

1 sided full colour - CMYK

▶ standard **quantities/**

100 - 5000

▶ finish **sizes/**

2"x3.5" ■ 3"x4" ■ 4"x6" ■ 4.25"x6" ■ 4"x7" ■ 4"x8" ■ 5"x7" ■ 4"x11" ■ 5.5"x8.5"

▶ product **options/**

n/a





# CAR MAGNETS

branding / logo / contact information

▶ product **types/**

30mil Magnet

▶ colour **options/**

1 sided full colour - CMYK

▶ standard **quantities/**

1 - 50

▶ finish **sizes/**

9"x9" ■ 9"x12" ■ 9"x18" ■ 9"x24" ■ 12"x12" ■ 12"x18" ■ 12"x24" ■ 18"x18" ■ 18"x24" ■ 24"x24"

▶ product **options/**

■ rounded corners



# CLINGS

windows / glass surfaces

## ▶ product **types/**

Static Cling Opaque(white) or Transparent

## ▶ colour **options/**

1 sided full colour - CMYK

## ▶ standard **quantities/**

100 - 5000

## ▶ finish **sizes/**

2"x3.5" ▪ 5.5"x8.5" ▪ 3.5"x8.5" ▪ 4"x6" ▪ 8.5"x11" ▪ 11"x17

## ▶ product **options/**

n/a

**NEVER**  
**UNDERESTIMATE**  
**THE POWER**  
**OF GREAT**  
**DESIGN**

**BRAND IDENTITY**  
**GRAPHICS**  
**PRINT**  
**WEB**



PRINT COLLECTION

v1.1